

THE LIFE YOU'VE ALWAYS WANTED

FINANCIAL
FITNESS

FINANCIAL
FITNESS

PLAY THE OFFENSE
PLAYING FIELD OF YOUR

PRODUCT PORTFOLIO

Financial, Professional, & Personal Development
Products and Services



04/2017

Our Products & Services in Three Divisions



FINANCIAL DEVELOPMENT

Get a financial education that involves budgeting, roll-down reduction training, planning tools, offensive game plans, teaching on how to arrange your money into a hierarchy, and even information on how your nation's monetary policy affects your money.



PROFESSIONAL DEVELOPMENT

Leadership development is arguably the single most important investment any company can make. The leader creates the culture; the culture delivers the results. Based on the *New York Times* bestselling book *Launching a Leadership Revolution*, the LLR Corporate Education Program is designed not just to train employees but to develop leaders and to transform the corporate world!



PERSONAL DEVELOPMENT

Significant life improvement occurs through the application of small bits of truth consistently over time. Life's personal development products use exactly that approach to help customers grow in all areas of their lives, including family, faith, and friendships. There are even programs for the youth.

CONTENT CREATORS

With more than 200 years of combined experience leading people in business, these content contributors are experts in educating people on financial literacy, leadership, relationships, freedom, and purpose. Together, they are determined to help millions of people transform their lives by creating world-class content that speaks the truth.



AWARDS ACHIEVED

- eLit Awards Bronze Medal Winner
- Inc. Magazine's Top 50 Leadership and Management Experts
- GUINNESS WORLD RECORDS® Largest Book Signing Official Record Holder
- Top 100 Authors to Follow on Twitter
- *New York Times* Bestselling Authors
- Living Now Book Awards Gold and Bronze Medal Winners
- All-Top Leadership Blog Selection
- Reader's Legacy Choice Awards Platinum and Gold Award Winners
- Modern Servant Leader's Top Leadership Experts to Follow
- Entrepreneurial Achievement Award Recipient
- Gold and Silver ADDY Award Winners
- All-Time Top 100 Leadership Book Selection
- Axiom Business Book Awards Silver Medal Winner
- HR's Top 100 Blogs for Management and Leadership Selection
- Recipient of Masters Award in Leadership from Online Masters Degree Programs
- Universities Online Top 100 Blogs Selection
- Top 150 Management and Leadership Blogs Selection
- Likeable Local's Top 150 Great Marketers to Follow
- Illumination Awards Bronze Medal Winner
- Richtopia's Top 200 Most Influential Authors in the world.

BRINGING YOU THE BEST IN **LIFE-CHANGING** INFORMATION

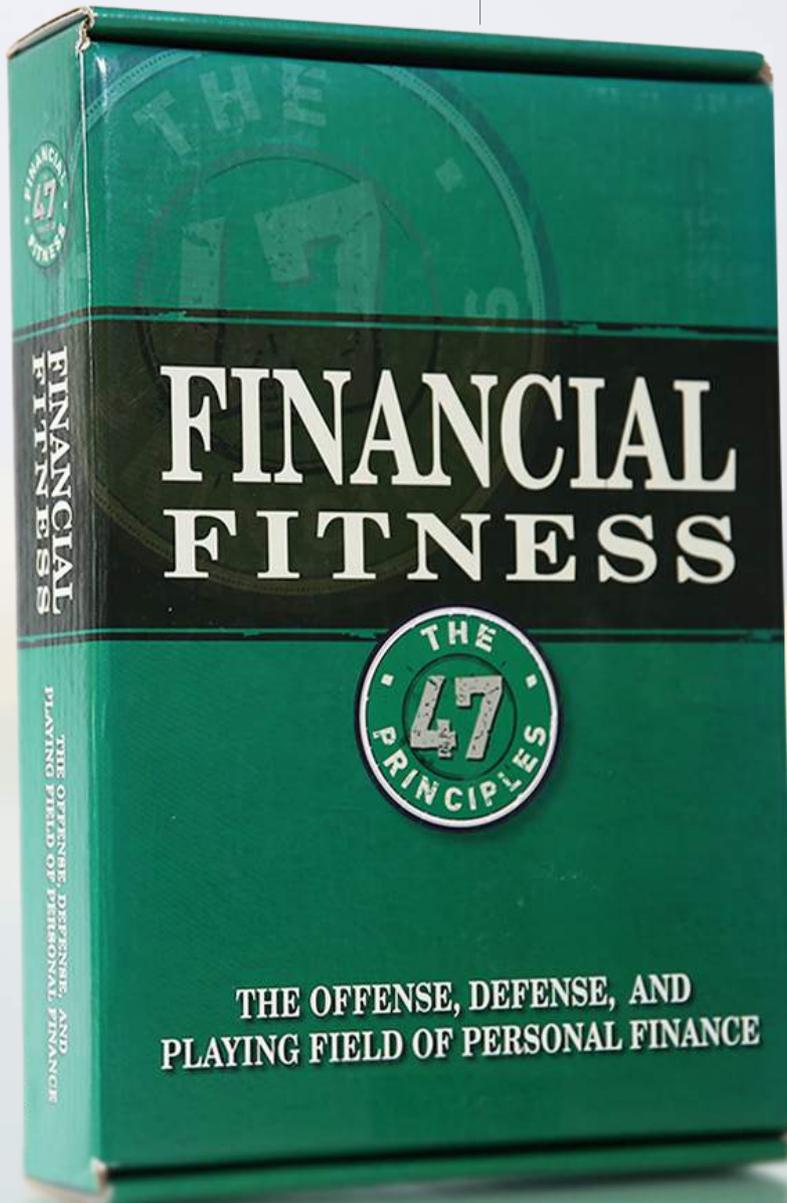
MAIN**HOMEPAGE**.COM

FINANCIAL FITNESS PROGRAM

The first program to teach all three aspects of personal finance; offense, defense, and playing field. Learn the simple, easy-to-apply principles that can help you shore up your resources, get out of debt, and build stability for a more secure future.

(Book, Workbook & 9 Audios)

PROGRAM | DIGITAL & PHYSICAL | FRENCH & SPANISH



FINNA



— FINANCIAL DEVELOPMENT —

BUILD SECURITY & PROSPERITY

What is required is an understanding of the principles behind the offense, defense, and playing field of personal finance. Get a financial education that involves budgeting, roll-down reduction training, planning tools, offensive game plans, teaching on how to arrange your money into a hierarchy, and even information on how your nation's monetary policy affects your money. No matter where you are financially, the Financial Fitness Suite of Products has something for you!

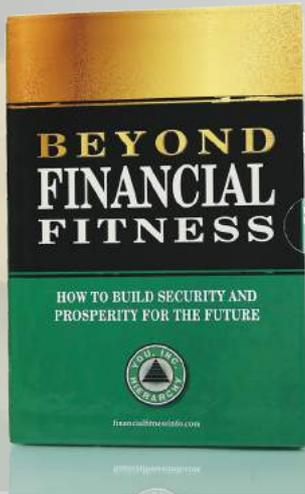


BEYOND FINANCIAL FITNESS

Beyond Financial Fitness explains how to maximize the potential of your various streams of income by properly accumulating an ever-growing portfolio of cash flow producing assets.

(Book, Audiobook, Workbook, 4 Audios & 2 Videos)

PACK | DIGITAL & PHYSICAL



WEALTH HABITS

The Financial Fitness Wealth Habits 12 month series is specially designed to provide both timeless and timely education in all three areas of personal finance.

(14 Audios)

PACK/SUBSCRIPTION | DIGITAL & PHYSICAL
FRENCH & SPANISH



MASTER CLASS

The Financial Fitness Master Class was designed for those who want a deeper understanding of the principles of finance.

(15 Audios & 6 Videos)

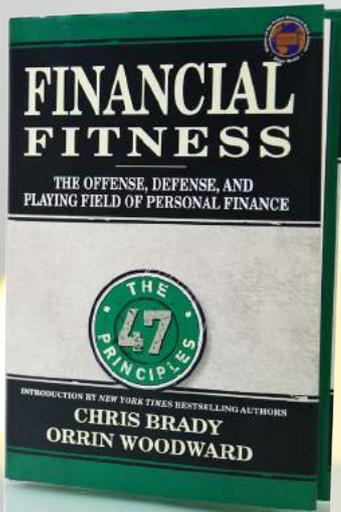
PACK | PHYSICAL & DIGITAL
FRENCH & SPANISH



FINANCIAL FITNESS

Learn the offense, defense, and playing field of personal finance and become a master of your money.

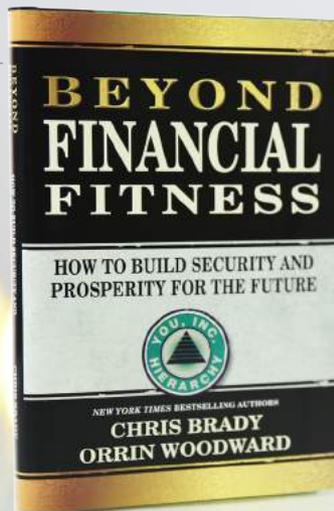
BOOK/EBOOK | FRENCH & SPANISH



BEYOND FINANCIAL FITNESS

Builds on the platform discussed in the original *Financial Fitness* book by teaching how to maximize the potential of your various streams of income.

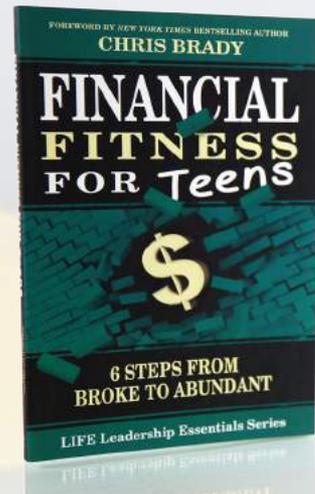
BOOK/EBOOK



FINANCIAL FITNESS FOR TEENS

You're never too young to learn the principles of success, and nowhere is that more true than in the category of finance.

BOOK/EBOOK



FINANCIAL FITNESS BULLION RESERVE

In the words of author Fred Schwed, "The science of economics has reached a point where further confusion is impossible." Nowhere is this more evident, perhaps, than in the consideration of whether or not individuals should own gold as part of their investment portfolio.

Some say gold is a "barbaric relic" and not an asset at all because it doesn't produce anything, pays no interest, and offers no dividends. Others say gold is the best true store of value and a sure protection against the risk of loss of purchasing power inherent in the fiat currencies of the world.

As with most things, it is possible to find vehement opinions at the opposite of extremes. If, having faced this confusing array of input, you've made the decision to add physical gold bullion to your own holdings, we invite you to consider the Financial Fitness Bullion Reserve as your trusted source for Physical Gold that is:

- Certified
- Convenient
- Competitively priced (meaning low commissioned)
- Elegantly packaged

Gold is available for a one-time purchase, as part of an ongoing accumulation program, or both. The Financial Fitness Bullion Reserve products allow you to search no further for trustworthy, real, physical gold.

GOLD GRAM CARD | ONE-TIME OR SUBSCRIPTION

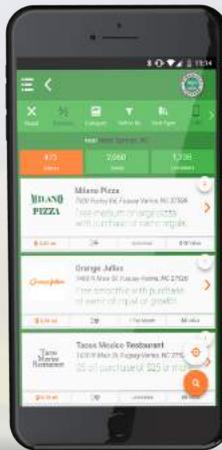
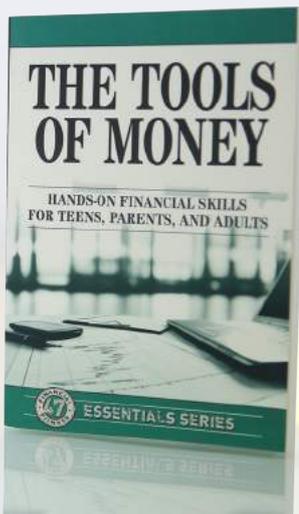
(AVAILABLE IN UNITED STATES & CANADA ONLY)



THE TOOLS OF MONEY

Learning the tools of money will put you a step ahead of the game and should really be a mandatory class while in school for young and old alike.

BOOK/EBOOK | FRENCH



SUBSCRIPTION

- IDENTITY PROTECTION
- CREDIT MONITORING
- LEGAL SERVICES
- FINANCIAL TRACKING
- COUPON SERVICE

LLR



— PROFESSIONAL DEVELOPMENT —

SUCCESS BEGINS WITH YOU

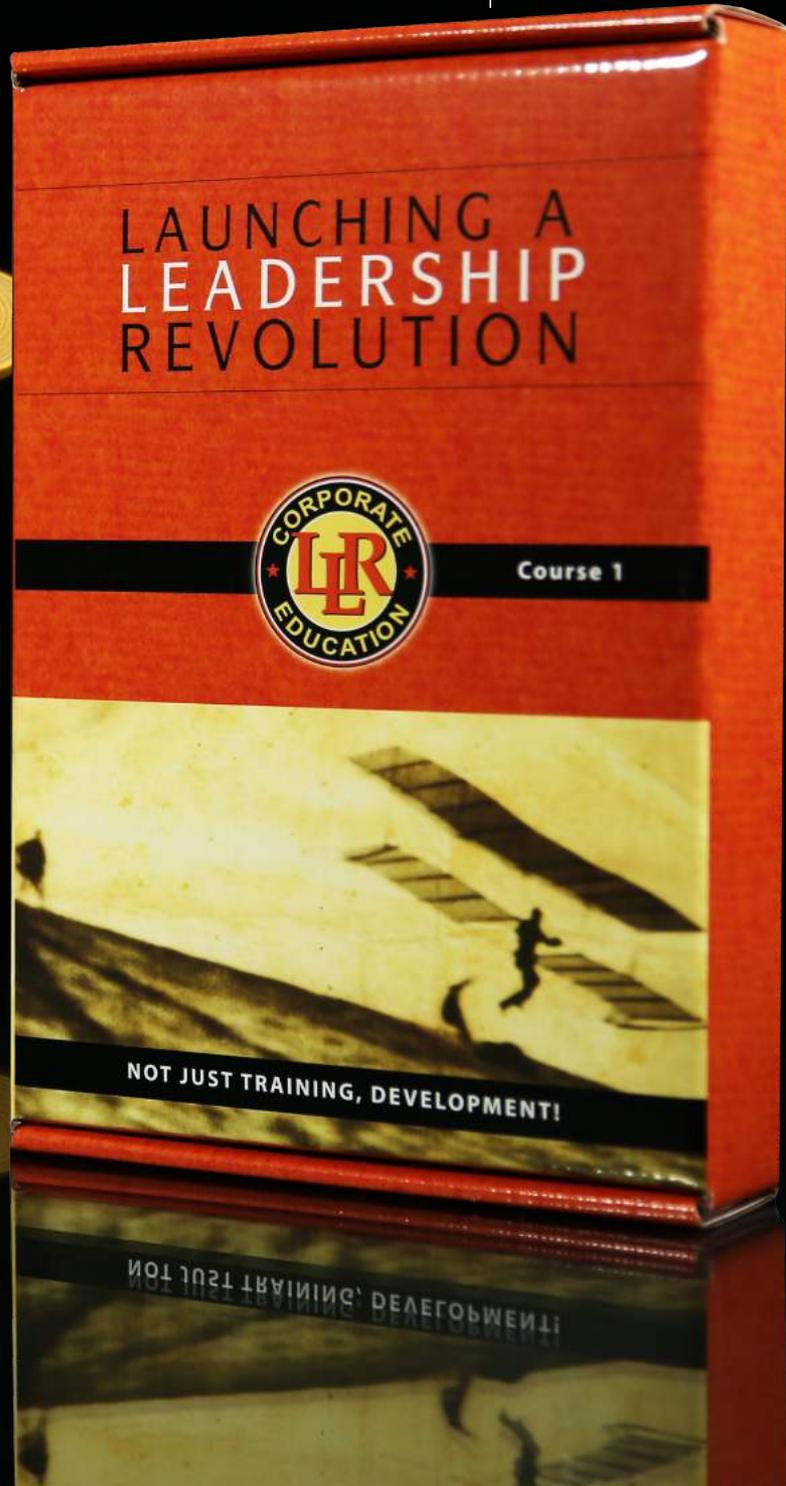
Based on the *New York Times* bestseller *Launching a Leadership Revolution*, the **LLR Corporate Education Program** is designed not just to train your employees but to gradually and effectively develop your existing talent into engaged, contributing, go-to leaders and systemically create a permanent culture of leadership that affects every employee within your organization. For a small investment, you can make a dramatic difference in your workplace environment. Fill your company with high-performance leaders who are proud to leave a "signature" on their work.



LLR CORPORATE EDUCATION PROGRAM (COURSES 1-3)

This is where Life's corporate revolution began. Firmly establish a leadership culture throughout your entire workforce. Each course has 6 monthly sessions. (1 Book & 4 Audios)-Per Monthly Session, (6 Books & 24 Audios)-Full Course

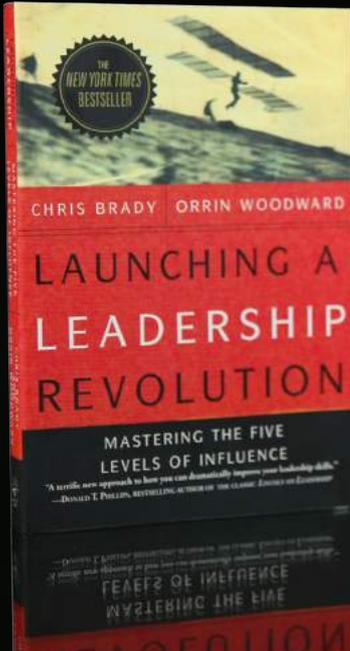
PROGRAM | PHYSICAL & DIGITAL
FRENCH & SPANISH (COURSE 1)



LAUNCHING A LEADERSHIP REVOLUTION

This *New York Times* bestseller demonstrates how the principles of leadership apply to anyone and everyone.

BOOK\BOOK | FRENCH, SPANISH, & ITALIAN



LLRC FACILITATOR'S KIT

This kit is for corporate customers to use as a guide for facilitating Course 1 of the LLRC Education Program to help their staff or team fully grasp all of the life-changing information.

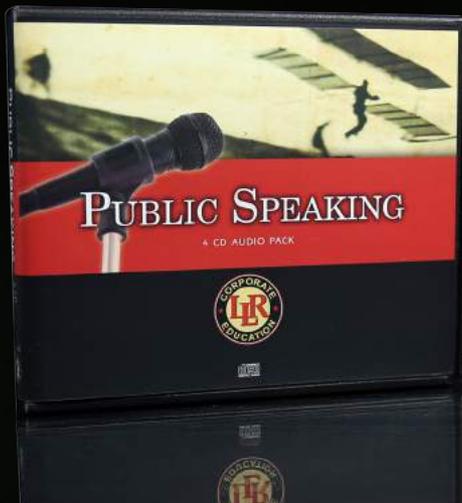
PACK



PUBLIC SPEAKING

Whether you are speaking to a small group of friends or a stadium full of strangers, you can do it like a pro with the help of Life's Public Speaking Pack. (4 Audios)

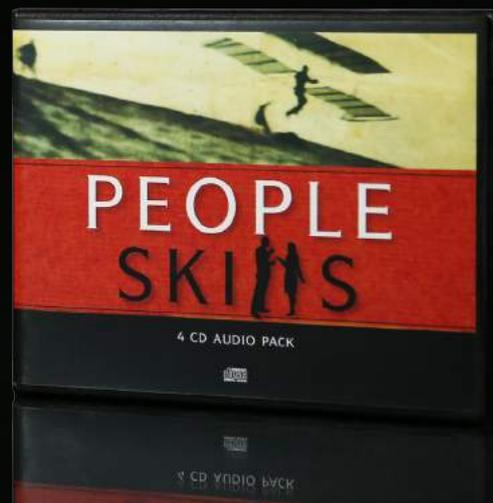
PACK | PHYSICAL & DIGITAL | SPANISH



PEOPLE SKILLS

Whether it's understanding the different personality temperaments, or learning better listening skills, this pack is jammed full of practical advice based on true principles. (4 Audios)

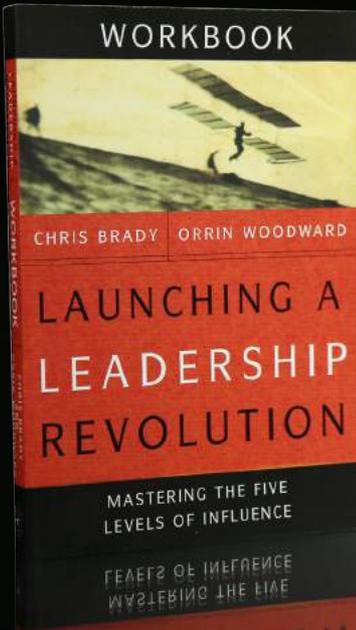
PACK | PHYSICAL & DIGITAL | FRENCH & SPANISH



LLR WORKBOOK

This companion to *Launching a Leadership Revolution* is designed to increase the understanding of the information presented in the original book

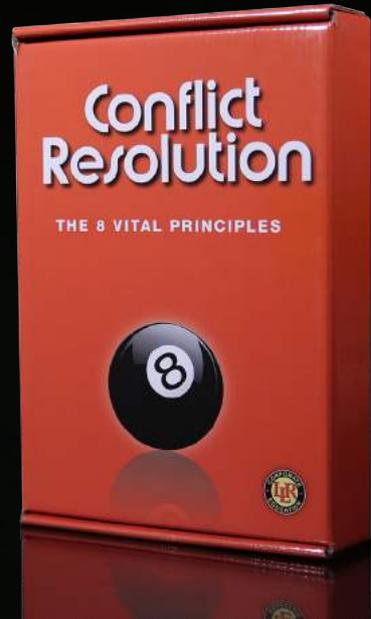
BOOK\BOOK



CONFLICT RESOLUTION

Learn the vital principles for properly resolving conflicts, and improve both your personal and professional relationships.
(1 Book & 4 Audios)

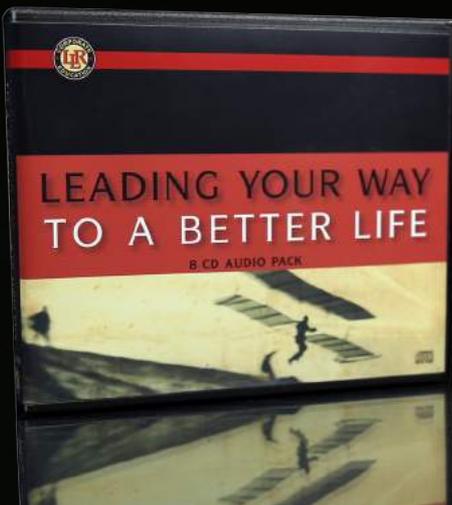
PACK | PHYSICAL & DIGITAL



LEADING YOUR WAY TO A BETTER LIFE

This pack is a collection of several of the most popular teachings given by *New York Times* bestselling authors Chris Brady and Orrin Woodward on the subject of leadership. If you're looking for the quickest way to learn the high points of the LLR Corporate Program, this is it.
(8 Audios)

PACK | PHYSICAL & DIGITAL



CUSTOMER SERVICE

Get the tools you need to educate your employees on the importance of quality customer service and equip them with the knowledge and skills to keep customers coming back again and again.
(4 Audios)

PACK | PHYSICAL & DIGITAL





RASCAL RADIO

The world's first online, mobile, & customizable personal development radio station. Listen to over 3,000 talks from top leadership experts.

SUBSCRIPTION | SPANISH & FRENCH

PEER



— PERSONAL DEVELOPMENT —

LIFE-CHANGING INFORMATION

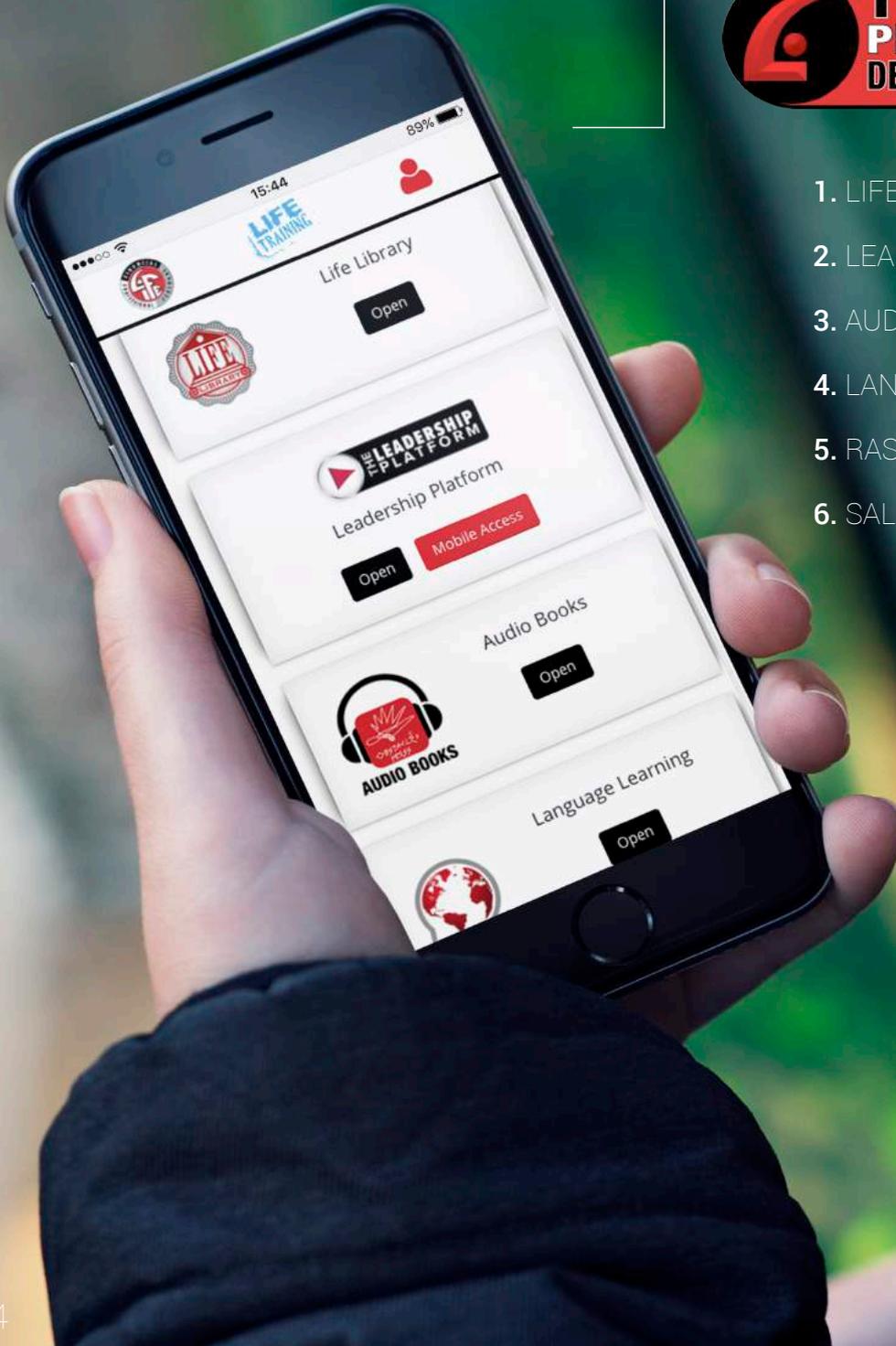
There is no greater investment than yourself. Through your life, your greatest security is your own ability to perform. Enhancing and sustaining that performance is what our **Personal Development Products** are all about! We offer our customers self-improvement training through nearly every medium available, including our ground-breaking Rascal Radio. Packs, courses, and programs cover a range of topics, including leader development, parenting, marriage, spiritual growth, and even teachings for kids and teens.



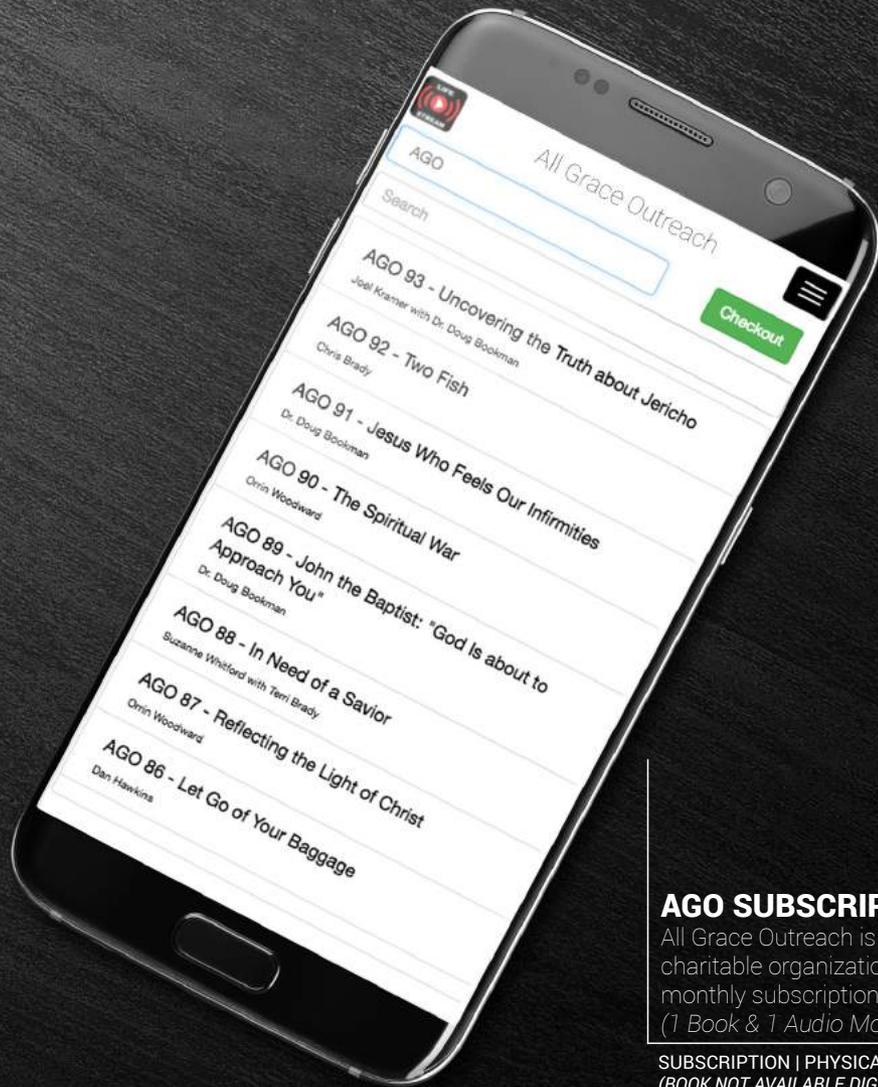
TOTAL PERSONAL DEVELOPMENT

Six great personal development tools wrapped in one simple to use web application.

SUBSCRIPTION | SPANISH & FRENCH



1. LIFE LIBRARY
2. LEADERSHIP PLATFORM
3. AUDIO BOOKS
4. LANGUAGE LEARNING
5. RASCAL RADIO
6. SALES TRAINING



AGO SUBSCRIPTION

All Grace Outreach is a 501(c)(3) charitable organization that offers a monthly subscription.*
(1 Book & 1 Audio Monthly)

SUBSCRIPTION | PHYSICAL & DIGITAL
(BOOK NOT AVAILABLE DIGITALLY)



Edge



EDGE SERIES

There is no age limit on success. This series consists of one audio per month designed to impart the principles of success.
(1 Audio Monthly)

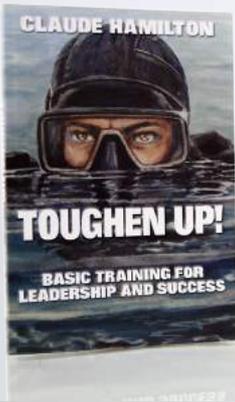
SUBSCRIPTION | DIGITAL & PHYSICAL
FRENCH & SPANISH

FREEDOM SERIES

Freedom isn't free! In this stimulating 12-month subscription, learn the principles of freedom and what you can do to preserve it in your society.
(1 Audio Monthly for 12 Months)

SUBSCRIPTION | DIGITAL & PHYSICAL





TOUGHEN UP!

Former Canadian Navy diver turned successful entrepreneur and leadership expert Claude Hamilton teaches you what it takes to toughen up your heart, mind, and soul in order to become all that God created you to be.

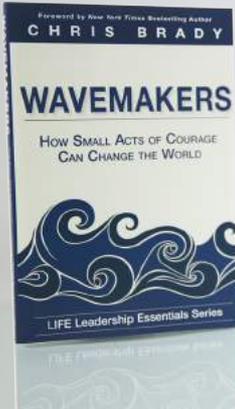
BOOK/EBOOK | FRENCH



MINDSET MEMOS

When confronted with the success of others, in any field, one is quickly able to gather details of their achievements, such as the steps, the people, and the circumstances of what they did.

BOOK/EBOOK



WAVEMAKERS

Every now and then, extraordinary individuals come along and bring about permanent change in the lives of so many people that society as a whole is forever altered.

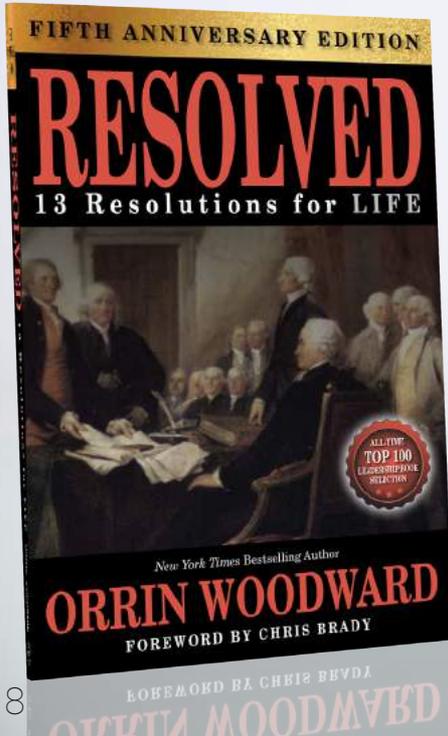
BOOK/EBOOK | FRENCH



THE BIG MEETING

This is for all fans of superhero comics, both young and old alike. Young Rascal and his friends discover they have superpowers and find themselves taking the lead and being tested to their limits in an epic battle against villain Obstaclés.

BOOK



RESOLVED

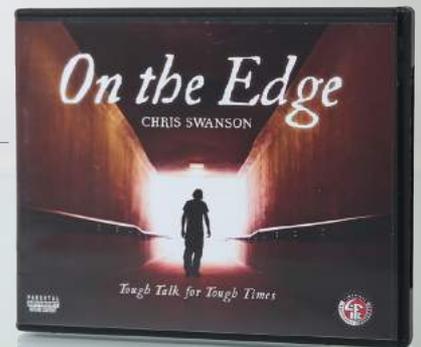
Resolved is one of Orrin Woodward's first solo projects and takes a look back in time to recapture what made America great, while at the same time, it beckons men and women to step up and live by those principles today. *Resolved* has been completely revised and updated and is the official 5th anniversary edition.

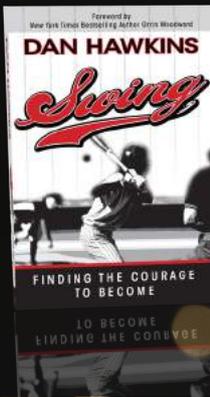
BOOK/EBOOK

ON THE EDGE (1-5)

In these hard-hitting, no-holds-barred audio packs, one of North America's top law enforcement officials, Chris Swanson, gets real with teens and illuminates where even small steps off track can lead to in their lives. (4 Audios)

PACK | PHYSICAL & DIGITAL

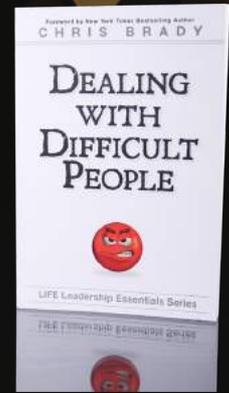




SWING

Swing is jam packed with real life examples, success principles, and action steps to help you dust yourself off and try again. No matter where you are in life today, Dan lays out your plan to Swing for the fences. This book will inspire all who read it to have the courage to become the person they were created to be.

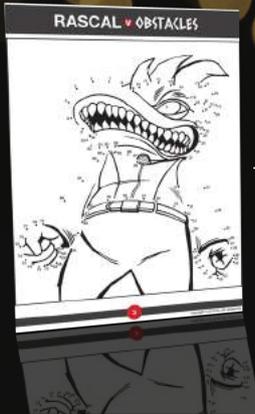
BOOK/EBOOK



DEALING WITH DIFFICULT PEOPLE

You can't control others, but you can control how you handle them. Learn about the seven main types of difficult people and the Five-Step Peace Process. Equip yourself to understand why people behave the way they do.

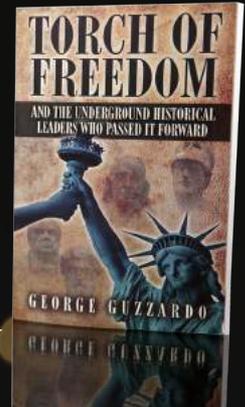
BOOK/EBOOK



OBSTACLES COLORING BOOK

Every kid loves to color! Now, you can help bring to life the characters that we have all learned to love with this new fun and engaging Obstacles coloring book. These are great to hand out as a gift for all of the precious kids in your life! Featuring color by numbers and dot to dot.

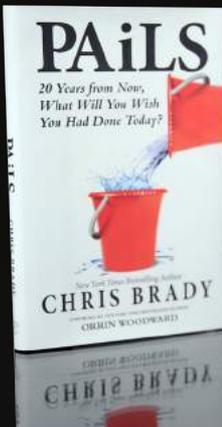
BOOK



TORCH OF FREEDOM

In this fun, fast-paced, and highly readable publication, Guzzardo takes the reader through the history of freedom in his own unique way. This new book on freedom is sure to inspire you and leave you wanting more.

BOOK/EBOOK



PAiLS

New York Times bestselling author Chris Brady leads you through the adventure of your life and provides a fresh approach to finding meaning along the way.

BOOK/EBOOK | FRENCH

PARENTING (1-3)

You are raising the leaders of the next generation—provide yourself with the knowledge to help them become successful! Parents worldwide know that raising children is one of life's greatest challenges as well as one of its greatest joys. (4 Audios)

PACK | FRENCH & SPANISH



MARRIAGE

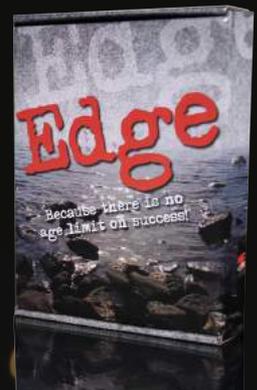
Learn to look at your relationship through God's eyes and see its true beauty. With Life's Marriage Pack, you'll discover new ways to help ride out troublesome storms. (4 Audios)

PACK | FRENCH & SPANISH

EDGE

The exclusive Edge Pack includes the Edge book by Chris Brady and Orrin Woodward and four of the hottest Edge audios produced to teach youth the principles of success and help them grow in their leadership ability. (1 Book & 4 Audios)

PACK



PLEASE CHECK YOUR MARKET AS ALL PRODUCTS AND SERVICES MAY NOT BE AVAILABLE



SOLVENCIA FINANCIERA

FINANCIAL FITNESS

LA FORME FINANCIERE

LAS POSICIONES DE OFENSIVA Y DEFENSIVA Y EL CAMPO DE LAS FINANZAS PERSONALES

THE OFFENSE, DEFENSE AND PLAYING FIELD OF PERSONAL FINANCES

L'OFFENSIVE, LA DÉFENSIVE ET LE CHAMP DE JEUX DES FINANCES PERSONNELLES

